

AKCELERACE
STARTUPŮ



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"Akcelerace" program introduction

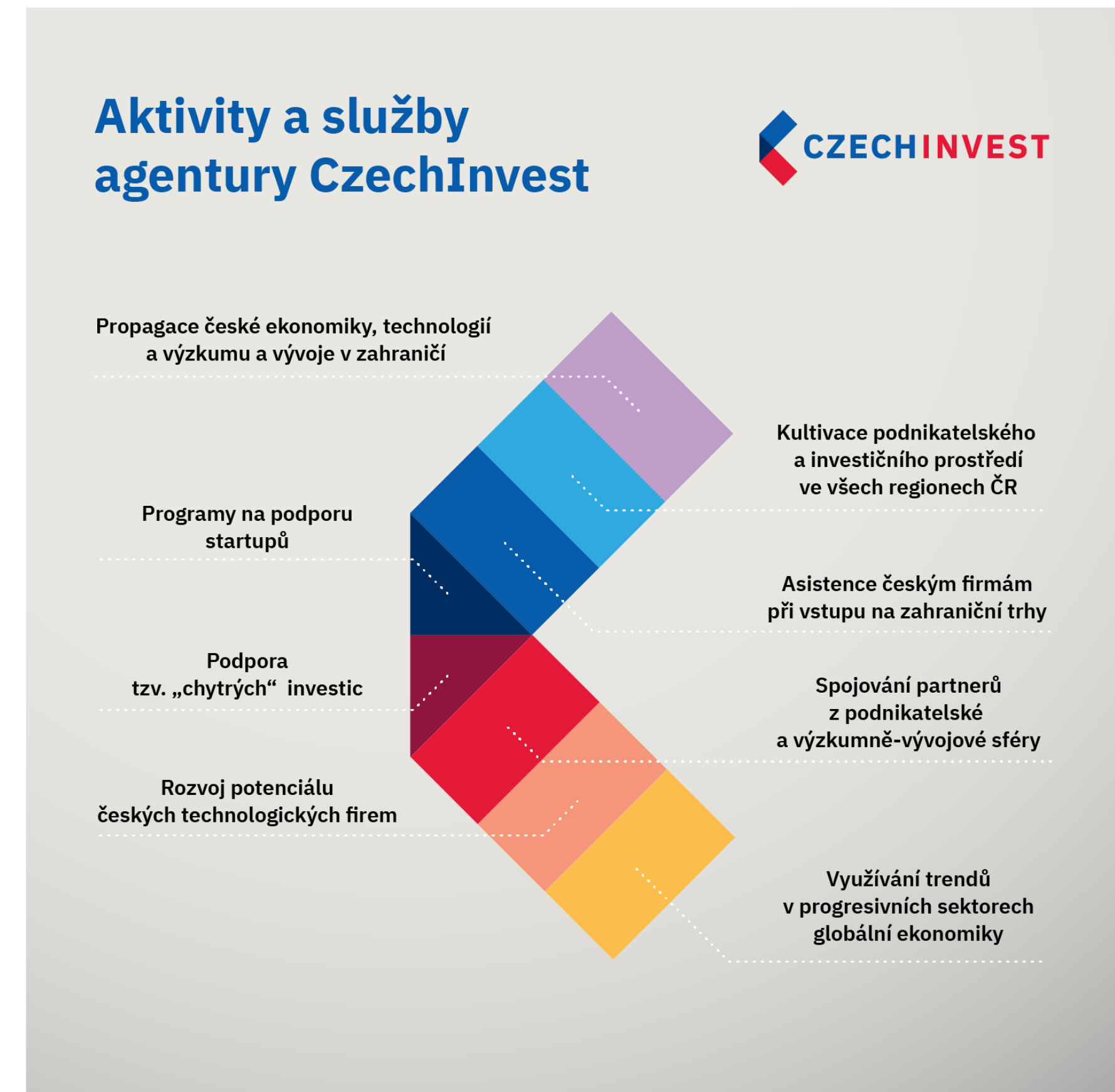
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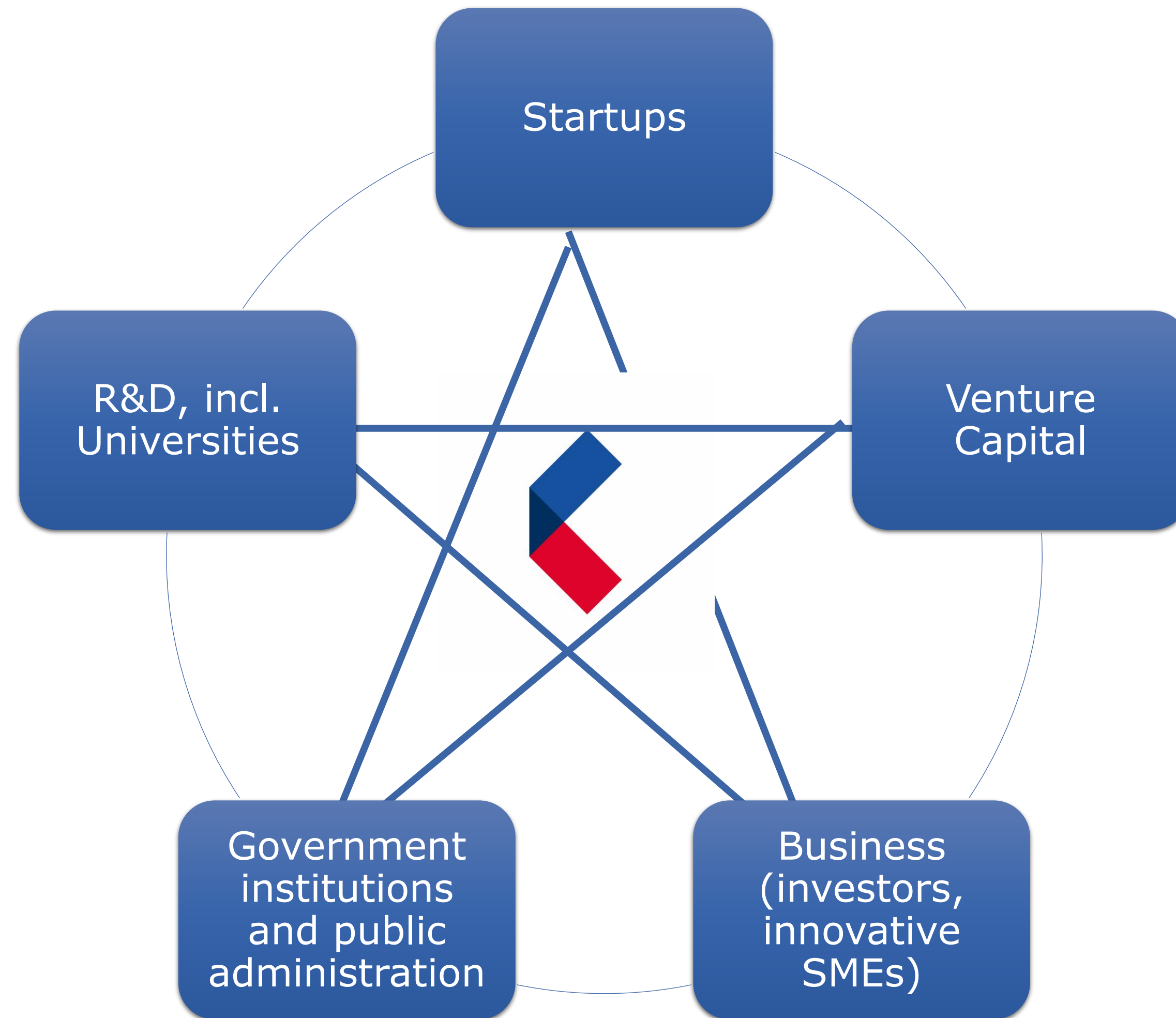
CzechInvest Business and Investment Development Agency

Established in 1992, CzechInvest is a state contributory organization subordinate to the Ministry of Industry and Trade of the Czech Republic.

One of CzechInvest's main objectives is transformation of the Czech Republic into an innovation leader of Europe.



CI supports the Czech innovation ecosystem



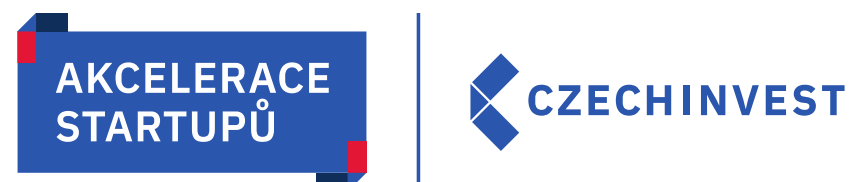
CzechInvest:

- has already supported **hundreds of startups and companies.**
- engages with **VCs** both in the Czech Republic and abroad.
- provides support for innovations through various EU and government **funds.**
- collaborates with **universities and research institutions.**
- serves as a source of information for **the government and public administration organizations.**

Internationalization -> Acceleration



EXPANSION!



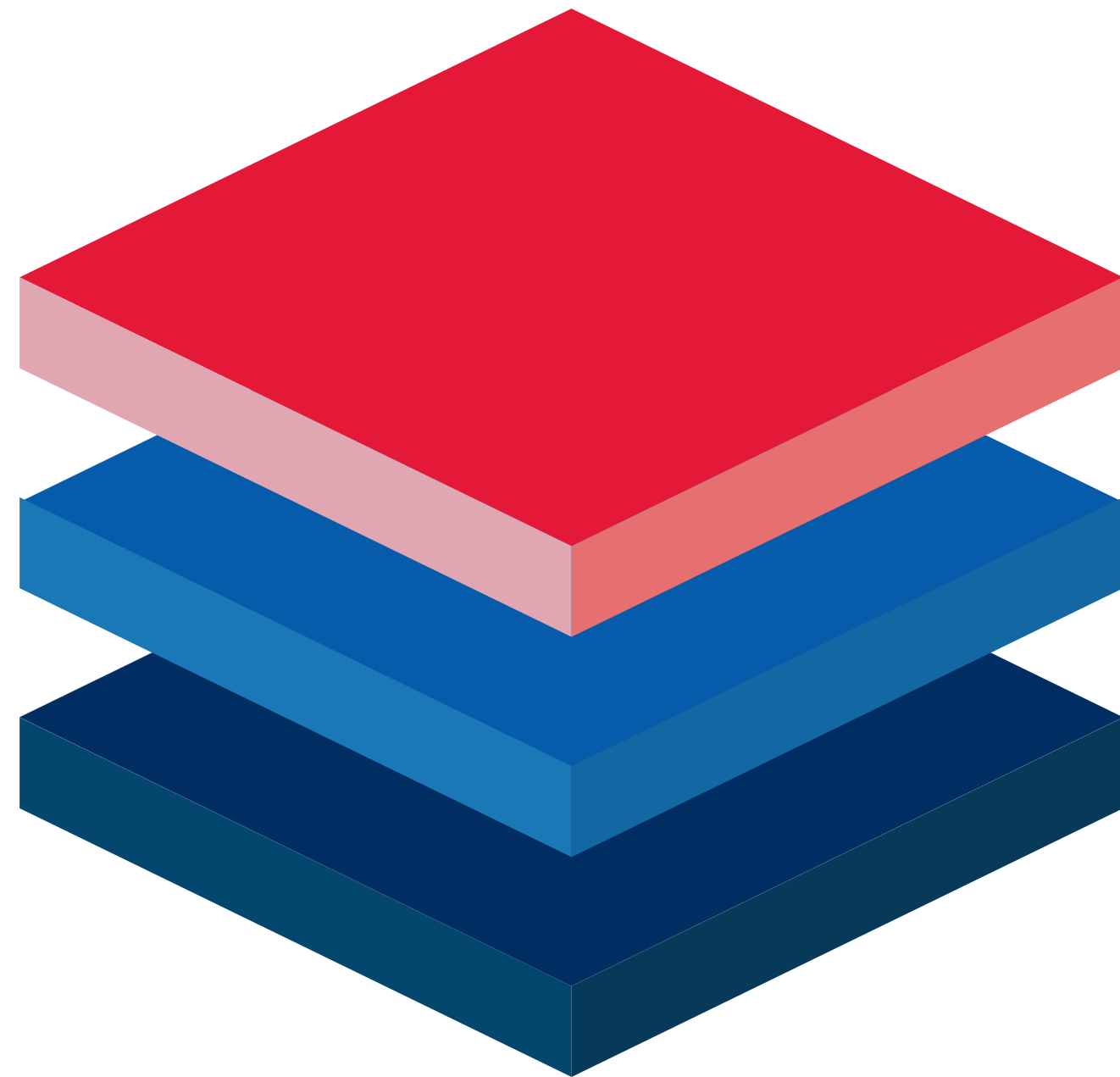
Support your international expansion!

The aim of the program is to support the international expansion of startups, spin-offs, and innovative businesses into foreign markets.

The program is designed to give startups the opportunity to use resources for their expansion as efficiently as possible, without the limitations of previous programs.

- You decide **where**
- You decide **how**
- You decide **what and with whom**

Different levels of support based on the stage and type of company.



1 **Akcelerace – 1,25M CZK**
preparing for expansion

2 **Expanze – 2M CZK**
already with foreign presence

3 **R&D Expanze – 3M CZK**
R&D with foreign presence

How does it work?

Both direct and indirect support. Offers pre-acceleration and the option to finance part of the costs in advance, with the remainder reimbursed ex-post.

Indirect Support = CzechInvest Services

Pre-Acceleration = option to **consult your application** with expansion expert

Direct Support can be spend on acceleration, incubation, consulting, mentoring, and similar services. Up to 20% can be prepaid, 80% reimbursed ex post.

Tailored support for each applicant.

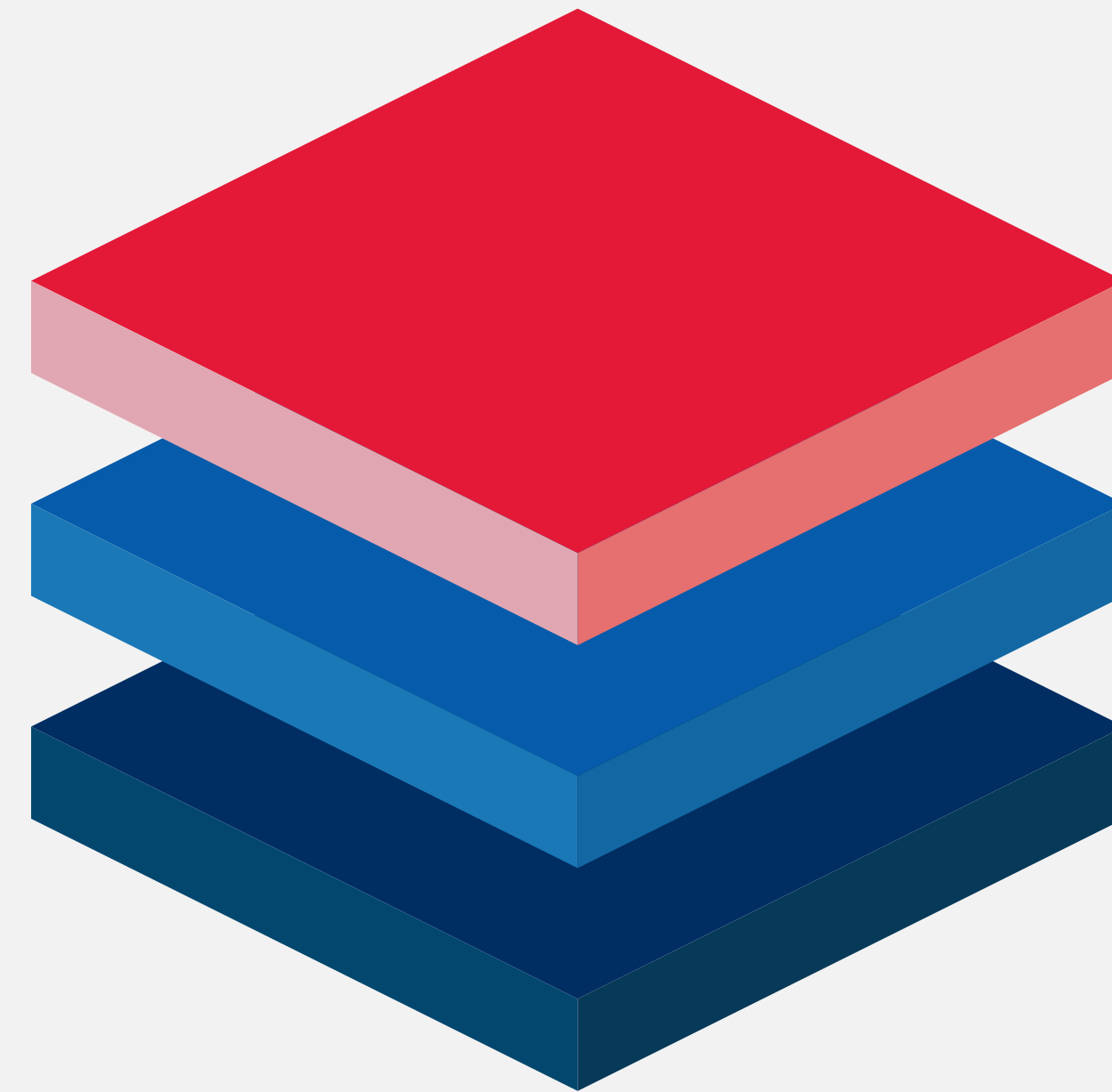
Examples of eligible expenses

- ✓ **Mentoring**
- ✓ **Consultation services**
- ✓ **Devs / Sales services**
- ✓ **Certifications**
- ✓ **Conferences, trade shows**
- ✓ **Marketing and PR services**
- ✓ **Travel fees**
- ✓ **Offices, labs**

Eligibility Criteria

- A legal entity based in the Czech Republic (registered taxpayer of income tax in the Czech Republic).
- Startup with innovative product/service.
- SME (as defined by the EC), **up to 7 years old.**

Evaluation Criteria



01 Pitchdeck

02 Expansion plan

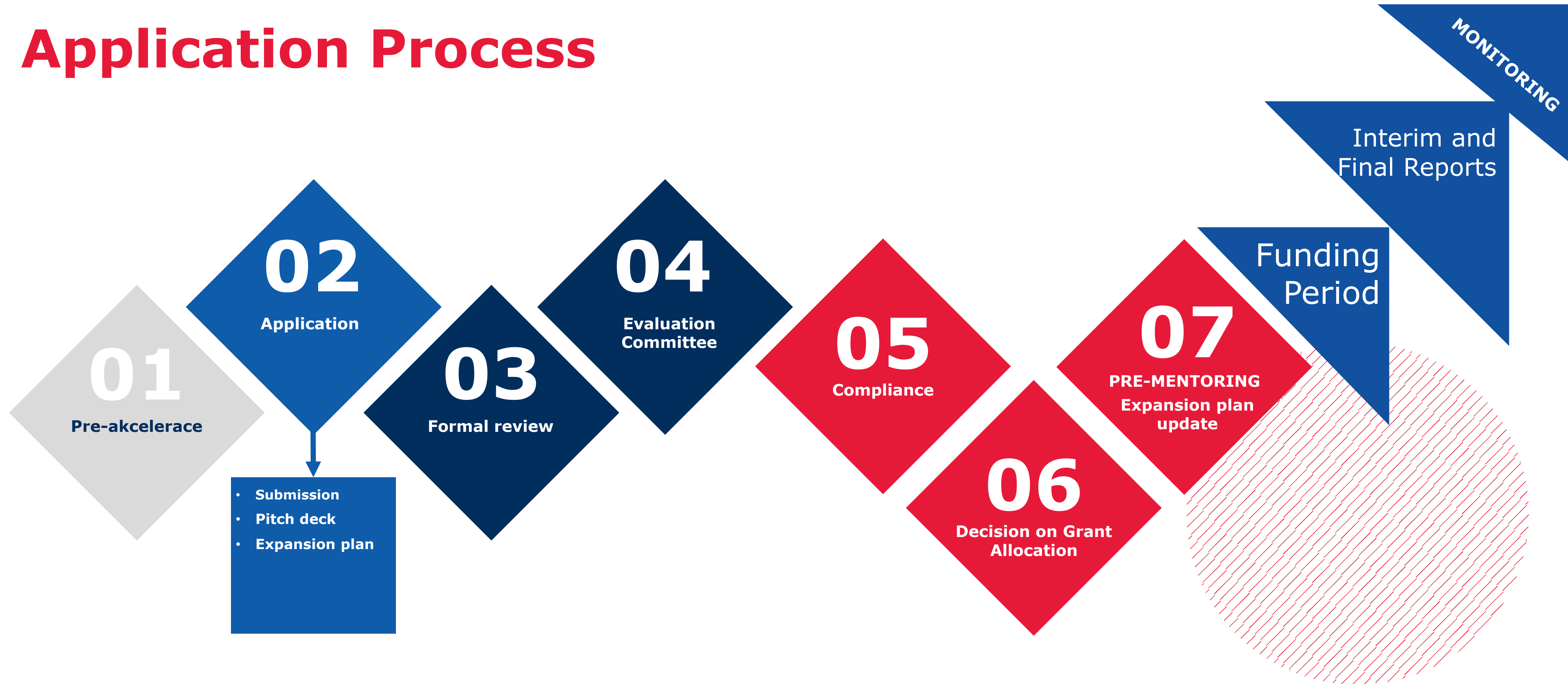
03 Innovation potential



Where's the catch?

- **Second call in just few days (but opened until January).**
- **Second call is probably the last.**
- **Need to invest your own cash.**
- **Funding period timeframe quite narrow (few months). But you will be reimbursed quicker!**
- **Application is not the most user-friendly process. But we'll help you!**

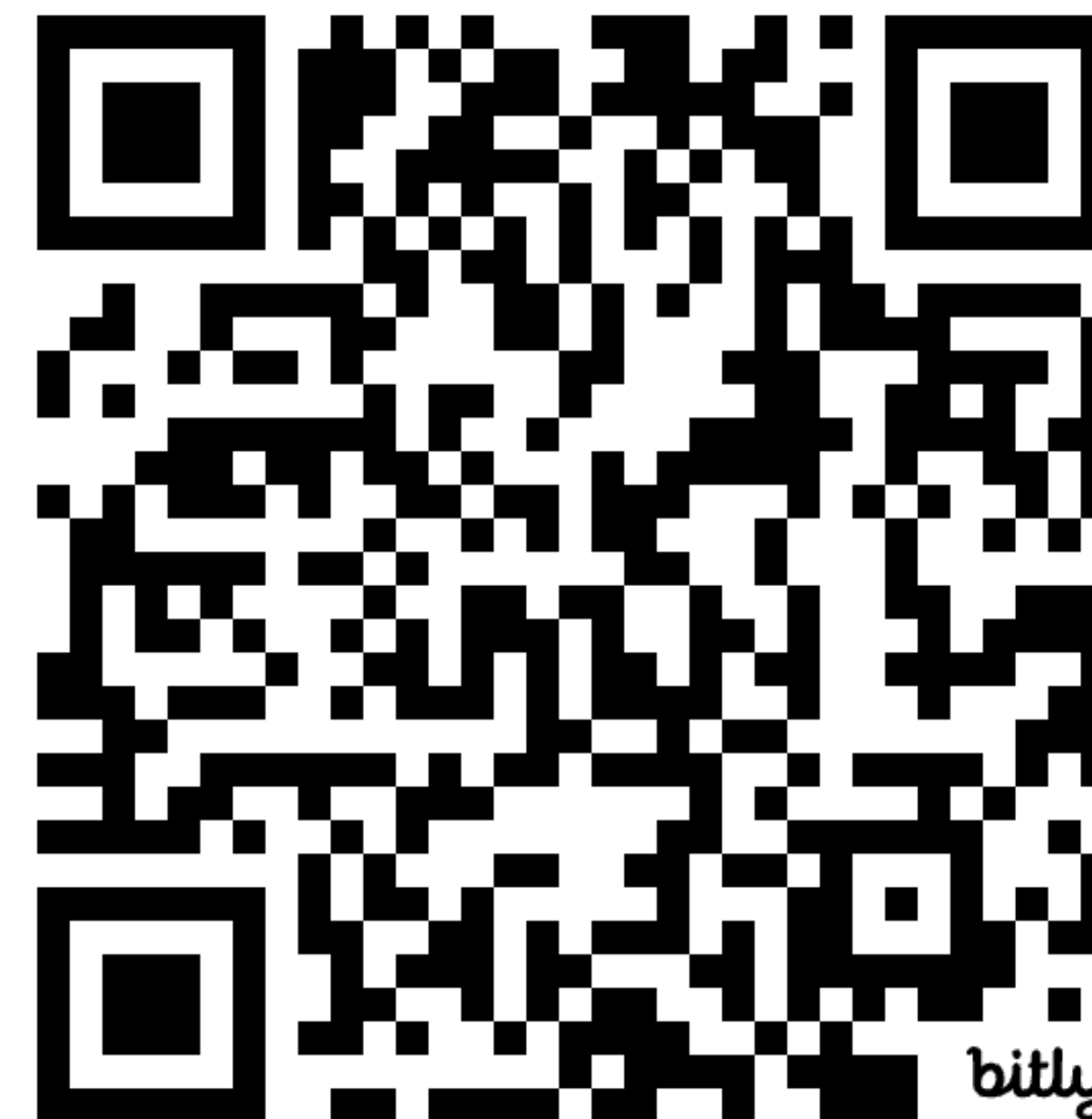
Application Process



Interested to find more?



More information about the program
bit.ly/CzechInvestAkcelerace



Pre-acceleration
(have call with me or my colleagues)
bit.ly/expanzeCI

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Thanks!!!

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Tento program je realizován v rámci Národního plánu obnovy, komponenty 1.4. Digitální ekonomika a společnosti, inovativní start-upy a nové technologie, financovaného z EU Nástroje pro oživení a odolnost, který je ústředním prvkem Next Generation EU.